VIAMODA Szkoła Wyższa w Warszawie is:

» a modern school of fashion in Polish capital
» a hub for creativity with the international vibe
» a business-bonded offer for a successful career start

VIAMODA is an fashion education establishment with a comprehensive approach to fashion education:

» innovative programmes combining three fields of knowledge – designing, technology and management
» opportunities to work with the creative staff of professionals – experts and practitioners of the fashion industry
» inspirations and experience from the cooperation with the prestigious national, European and global fashion houses
» extensive support program – scholarships, internships, trainings, language courses and exchange programmes
» exchange of knowledge, technologies and innovations with internationally renowned enterprises.

What Makes Us Special

VIAMODA provides students with the full-scale knowledge of the designing process, synergistic technological skills, and profound expertise in communications. Learning in VIAMODA is supported by the congruous practical training conducted in authentic environment of thoroughly equipped studios and workshop facilities. The concept of VIAMODA is a tailor-made curriculum and interaction with the professionals of fashion industry allowing graduates to take on career challenges that give satisfaction and insure success.
Academics

Lecturers of VIAMODA are active professionals working in Poland and abroad. Prominent educators, associated with the leading universities of fashion, clothing designers, graphic designers, working with top advertising agencies, graphic artists and experts with years of market experience, combining profound theoretical knowledge with practical knowledge of issues related to the fashion industry. Students of VIAMODA have the opportunity to meet influential professionals of fashion industry, design and fine arts. Our experts have extensive scholarly achievements, including publications in Polish and foreign media, organizing fashion shows, fairs and events nationally and abroad.

Campus & Facilities

VIAMODA is located in Warsaw - a city with a lot of fashion and artistic activities. The cooperation with the apparel producers, fashion companies and fashion designers gives the students an opportunity to experience the ambience that accompanies the process of designing and production of new fashion collections partake in fashion events and shows. VIAMODA possesses facilities, where the climate is a great source of inspiration:

- A designing studio adopted for the needs of fashioning three-dimensional designs, fashioning apparel and accessories designs, production technology
- A tailoring workshop where students learn the material selection, cutting and sewing. There students learn sewing materials, performing hand sewing, professional handling of sewing machines, applying a variety of sewing techniques
- A art workshops dedicated to drawing and painting classes, basics of design, textile design and fashion illustration sessions
- A photography workshop where students learn the art of combining creative thinking with photographic techniques with the possibilities offered by professional equipment. We help students to master the art of styling, digital photography and editing
- A computer laboratory where students learn computer based techniques of constructing designs, printing on textiles. The lab is equipped with hard-and software required to support fashion design and communication activities.
Study Programmes

BA FASHION DESIGN PROGRAMME (7 semesters, in Polish language)

Specializations:

FASHION DESIGN AND TECHNOLOGY MANAGEMENT
This specialization is for students interested in the designing combined with the whole process of product life – from the initial concept, through the fully documented design to the production and the launch on the market. The program emphasizes the engineering aspects, the industrial technologies, the whole production system, the design and production documentation, the quality of products and its control, the acceptance of the production and the launch of the product on the market combined with the essential knowledge about marketing and economy.

FASHION COMMUNICATION AND BRAND MANAGEMENT
This specialization is dedicated especially to the future communication specialists and brand managers. Wide and creative understanding of fashion aimed at the skilful creation and management of a fashion brand, obtaining the ability to shape brands identity and visibility on the market. This program consists of designing the tools and systems of communication and promotion, advertising campaigns, graphics and photography designs, whole activity in the internet environment, organization of events and arrangement of the collection “entourage” and sale space.

FOOD DESIGN
VIAMODA Culinary School as an integral part of VIAMODA offers practical professional program in culinary art as a specialization on BA Program – Food Design. This specialization is offered especially to the future chefs, restaurants managers, food journalists, entrepreneurs in culinary domain. The program embraces traditional and avant-garde culinary techniques, expertise of conventional and luxury products processing, knowledge of food as historical and contemporary cultural phenomenon, understanding of market trends in the area of gastronomy and culinary.

POSTGRADUATE PROGRAMMES

FASHION TREND FORECASTING (2 semesters) - (in English, in Polish)

FOOD DESIGN (2 semesters) – (in Polish language)

PREPARATORY PROGRAMMES

POLISH FOR FASHION EDUCATION (2 semesters)

INTENSIVE POLISH FOR FASHION EDUCATION (2 months)
VIAMODA Graduate

VIAMODA educates professionals that find their place in every sector of the widely defined fashion industry – professionals able to combine creativity and knowledge of the new technologies, textile science, designing craftsmanship and the actual knowledge of the rules dominating in the fashion industry.

Our graduates acquire qualifications which allow them to move freely on the labor market. They trained to find employment in companies producing clothes, accessories and textiles, in companies which trade in the fashion industry, in professional media, marketing and consulting agencies, in institutions associated with the clothing and fashion industry.

VIAMODA graduates possess the fundamental competences necessary to start and develop their own business ideas.

<table>
<thead>
<tr>
<th>EMPLOYMENT OPPORTUNITIES FOR THE GRADUATES OF FASHION DESIGN</th>
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<tbody>
<tr>
<td>designer with technological and marketing knowledge</td>
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<tr>
<td>product coordinator and manager</td>
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<tr>
<td>marketing specialist</td>
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<tr>
<td>collection coordinator</td>
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<tr>
<td>merchandiser and collection manager</td>
</tr>
<tr>
<td>retail and visual merchandising specialist</td>
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<tr>
<td>trends forecasting specialist</td>
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<tr>
<td>brand manager</td>
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<tr>
<td>communication specialist</td>
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<tr>
<td>technology and construction specialist</td>
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<tr>
<td>creative director</td>
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<tr>
<td>fashion promoter – journalist in professional media</td>
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<table>
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<tr>
<th>EMPLOYMENT OPPORTUNITIES FOR THE GRADUATES OF FOOD DESIGN</th>
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</thead>
<tbody>
<tr>
<td>culinary critic</td>
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<tr>
<td>restaurant manager</td>
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<tr>
<td>chef</td>
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<tr>
<td>restaurant journalist</td>
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<td>entrepreneur</td>
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<td>sommelier</td>
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Dates of Recruitment

15 March - 15 September

Academic Calendar

The academic year starts 01 October 2015. Lectures and classes take place from October to June in a two-semester system. Full-time students study from Monday to Friday. Students of post graduate program study in a cycle of 11 Saturday-Sunday sessions per semester.

Admission documents:

- an application for admission and a personal data questionnaire,
- the original of the certificate which entitles the candidate to apply for admission to a higher education institution together with a sworn translation into Polish language, legalization in the country where it was issued or in the embassy, nostrification,
- a certified photocopy of the passport,
- a certified sufficient level of proficiency in Polish language,
- 2 photographs (sized 35x45mm, bare-headed, against a light background, signed on the reverse side),
- 1 coloured photograph in an electronic form delivered on a CD or via email (with the forename and surname of the candidate, size: 236x295 pix, resolution: 300 dpi, format: JPG)
- a photocopy of valid insurance,
- a self-presentation, which describes candidate’s interests and inspirations with the emphasis on art, culture, communication and fashion (not exceed 50 MB, format: pdf)
- a medical certificate confirming the applicant's ability to undertake university studies.
- proof of the fees paid into VIAMODA bank account.

Admission Procedure

- a candidate provides VIAMODA with the documents.
- the candidate pays the admission fee directly to the VIAMODA’s bank account.
- VIAMODA makes a pre-selection of candidates and informs about the results.
- VIAMODA sends the pre-acceptance letter with tuition fee details.
- the candidate pays the tuition fee directly to the VIAMODA’s bank account.
- VIAMODA confirms candidates about the enrollment once the tuition fee and admission fee have been paid in full and the VIAMODA has received the paper version of all the required documents.
- VIAMODA sends the final acceptance letters signed by the university official representative.
Tuition and Admission Fees in 2015/2016 academic year

The candidates who wish to be enrolled to studies in VIAMODA in the 2015/2016 academic year are required to pay:

» admission fee - 200 euro

» tuition fee*

BA FASHION DESIGN: I year – 3 500€, II year – 3 500€, III year – 3 500€, VII semester** – 2 000€.

BA FOOD DESIGN: I year – 4 000€, II year – 4 000€, III year – 4 000€, VII semester** - 2 500€.

Postgraduate Programmes: 3 000 € paid in one instalment or 3 200€ paid in two instalments.

**“Early-bird” discount of 500 euro (for each year) if fee paid in one instalment till 30 June 2015.

**The tuition fee covers the costs of the defence of the diploma project/collection.

Methods of Payments

All payments are required to be made through the transfer to University bank account in euro to

Bank BGŻ Paribas S.A., SWIFT: PPABPLPK
Account No: PL 53 1600 1068 1843 8502 7000 0005
VIAMODA Szkoła Wyższa w Warszawie
ul. Paca 37, 04-386 Warszawa, POLAND

VIAMODA University in Warsaw

Campus
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Find Us On
Web: www.viamoda.edu.pl
Facebook facebook.com/viamodaindustrial
VK vk.com/viamodafashionschool
PRACTICAL INFORMATION

Visa Issues

An EU student and citizens of the EEA countries can enter Poland with an ID document (a valid passport or another document certifying identity and citizenship). Citizens of Switzerland can enter Poland only on the basis of a valid passport. Students from non-EU countries must apply for a Student Visa in the Polish Embassy or consulate in their home country before arriving to Poland. For more information please visit the website www.msz.gov.pl Accepted candidates will be issued an acceptance letter, together with an invitation letter for the visa procedure. Please note that in the case of visa refusals for candidates, we will refund the tuition fees paid. If you need any assistance please contact the VIAMODA admissions office.

Accommodation

Planning your studies at VIAMODA you are advised to look for appropriate accommodation for the period of your studying in Warsaw before arrival in Poland. At a student’s request VIAMODA may offer help in finding accommodation either in a private flat or in a hostel or dormitory, depending on preference. To rent a room you have to pay an average 150-175 euro per month. The request for accommodation must be submitted to admissions office with advance notice several weeks before arrival.

Living in Warsaw

Warsaw, a city of over 1.7 million people, is Poland’s capital and is located in the heart of Europe. It is a bustling metropolis with a vibrant night-life, rich cultural offerings, as well as an unforgettable history. As Poland’s economic and political centre, Warsaw also offers many employment opportunities for ambitious students who wish to work for the hundreds of national and international companies including fashion & design brands, organizations and institutions that are located in the city. Warsaw links design with business, entertainment, culture and leisure and inspires fashion professionals but also the people in the city with an active, vivid, strong, unique subculture, turning the street style and the street culture into essential characteristics. For more information about Warsaw, visit: www.e-warsaw.pl  www.warsawtour.pl  www.warsaw-life.com

Warsaw city transport

Travelling around Warsaw is facilitated by an extensive network of public transportation. All means of municipal transport, including city and suburban lines as well as the underground operate on the same ticket. Students are advised to purchase a 50% fare 90-day ticket - Warsaw City Card - price c.a. 25-46 euro.
Health and Insurance

Students from EU/EEA countries
EU students are entitled to use public health facilities in Poland on the same conditions as Polish citizens - general health insurance which entitles its bearer to free health services. The only requirement is that you get a confirmation of health insurance from your home country called European Health Insurance Card (EHIC).

Students from non - UE/EEA countries
Non EU students have to purchase a health insurance policy in their own countries before arriving in Poland. On the basis of state bilateral agreements, overseas students can be attended to free of charge only in case of emergency. However, the costs of medical care in hospital and appointments with general physicians will have to be covered by students. Therefore, they should buy health care and casualty insurance for the period of their stay in Poland in their home countries. We highly recommend you to apply for general medical care insurance at the NFZ (www.nfz-warszawa.pl) department on 8 Chałubińskiego street - entitles you to free public medical care on the same basis as Polish citizens The insurance document is issued to you on the spot after submitting all the documents and settling the required payment. Costs: ca PLN 50 monthly. It is also recommended to purchase an additional insurance package called KL+NNW - insurance of medical expenses and personal accident insurance offered by the University.

Private medical care
More costly but most convenient is to acquire private insurance offered by private companies such as LUXMED, Medicover, LIM or EnelMed, where you are entitled to any medical treatment covered by your insurance.

Pick-up Service
If you are coming in Warsaw on certain, depending on your arrival time, you may be able to arrange for us to meet you and bring you to your accommodation or to VIAMODA. This is a free service but you must book it at least one week in advance. Bookings must be made by sending an email to admission@viamoda.edu.pl. For arrivals at any other time of the year, please take a taxi. A taxi from the airport to the city centre costs about 25-30 PLN and directly to the university its should cost about 50 PLN. You may also use Airport – City shuttle bus service that goes to major hotels in the city or public transportation.

Orientation Program
The Orientation Program is offered to help VIAMODA newcomers during the first days of the stay in Warsaw. We provide information about living and studying in Poland and help international students to get to know each other. The programme consists of a series of meetings with VIAMODA authorities as well as guided campus tour and Warsaw city fashion tour. Participation in the orientation program is compulsory for each international student.