

Course catalogue - academic year 2019/2020

I. Information on the institution

1. Name and address

VIAMODA Szkoła Wyższa w Warszawie
ul. Paca 37, 04-386 Warsaw, Poland
email: international@viamoda.edu.pl, admission@viamoda.edu.pl
tel.: + 48 22 646 16 15, +48 506 561 999
web-site: www.viamoda.edu.pl
Erasmus Code: **PL WARSZAW77**

2. Academic calendar

1st semestr or autumn semester	October 02, 2018 – February 16, 2019
2nd semestr or summer semester	February 19, 2019 – July 29, 2019

3. Academic authorities

Rector – Piotr Stefaniuk, PhD
Vice-Rector on Academics – Marzanna Lesiakowska-Jabłońska, PhD
Erasmus+ Representative – Anastasiya Rapyevets

4. General description of the institution

Viamoda Szkoła Wyższa w Warszawie is an internationally-oriented and business-bonded private institution of higher education (Decyzja Ministra Nauki i Szkolnictwa Wyższego nr MNiSW-DNS-WUN-6010-14407-3/SP/11). Viamoda Szkoła Wyższa w Warszawie offers practical professional training in designing, creating and managing fashion as well as developing and implementing modern technological, communication and business strategies for the fashion industry.

5. List of programmes offered

Fashion Design and Technology Management, BA (in Polish)

6. General admission requirements

Applicants are requested to submit their portfolio (in an electronic form) containing information about their works with the emphasis on art, culture, technology and business.

For Polish citizens: świadectwo dojrzałości/odpis wykonany przez Komisję Egzaminacyjną w przypadku „nowej matury” lub odpis wykonany przez szkołę w przypadku „starej matury”.

For foreign citizens: the certificate which entitles the candidate to apply for admission to a higher education institution together with a translation, legalization in the country where it was issued or in the embassy and nostrification., a certified sufficient level of Polish or English language proficiency.

7. Main university regulations http://www.viamoda.edu.pl/o-uczelnia/akty-prawne_s_60.html

II. Information on programmes

1. Fashion Design

1.1. General description: first cycle programme, full-time, part-time, 3,5 year studies, language: Polish.
Qualification awarded: first cycle degree –bachelor– in design.

Specializations: Fashion Design and Technology Management, Fashion Communication and Brand Design, Food Design.

1.2. Specific admission requirements – applicants are requested to submit their portfolio.

1.3. Profile of the programme and occupational profiles of graduates

Students learn design, combining sensitivity and creativity of a designer associated with the development of aesthetic understanding, the evolution of events in fashion, with the knowledge of technology, material science, design and technology workshop, the areas of practical market knowledge and the principles and processes of commercial designing and managing a collection. Educational program consists of balanced combination of the fundamental aspects of the design and the synergistic technological skills, which creates a unique curriculum. Attractive scope of subjects provides practical education with the particular emphasis on the full-scale knowledge of the designing process. Specialization dedicated to the future of both designers - creative people, the artistic talents who want to find their place in design studios, pre-production departments, as well as future product managers, who are interested in the design combined with the management of the product. The selection of subjects made by the authors of the curriculum allows to educate the most wanted on the fashion industry market specialists and to give them a good theoretical background and professional experience.

1.4. Access to further studies - second cycle programme

1.5. Courses available for Erasmus+ exchange students:

V semester, Fashion Design and Technology management

Component title	Description of the component	Number of ECTS credits
Computer Design Construction and Modeling (CAD)	Studying to use professional CAD system, supporting the work of fashion designers in the pattern design, mold design clothes modeling, grading, creating layouts as templates available for cutting material. Implementation of design of the areas making full use of available programs and functions within the CAD. The implementation of the tasks assigned to students and the use of the system for their own design work.	3
Technological Innovations in Fashion (Innowacje Technologiczne w Branży)	Subject presents technological innovations that create new value in the widely defined fashion industry. There is presented sources of innovation and forecasted the developments arising from demographic change and social expectations regarding the clothing and textiles. There is discussed issues associated with bionics, nanotechnology, textronics as the those that give a new impetus to development of the fashion industry. Trend of mass customization as a way of fashion industry development. Issues of applying e-technologies in the industry.	1
Organization and Management in Creative Sectors (Organizacja i Zarządzanie w Sektorach Kreatywnych)	Subject discusses the issues related to organization and method of operation of the industry in Poland, Europe (including the EU) and in the world. It presents good examples of functioning in the fashion of various types of enterprises: manufacturers of materials and accessoires for the industry, clothing, accessories ,shoes, jewelry, retailers and wholesalers. The issues of organization of own business, intentional management and deliberate conducting of activities, taking into account the concept of sustainable design, are addressed. Students perform the projects on their own.	1
Design Processes and Economy (Procesy projektowe a Gospodarka)	Gaining knowledge of methods and procedures for solving design problems in the context of the historical and current role of the designer in the economy. Analysis, formulating and solving design challenges, and verification of the proposed solutions. Differences between industrial design and product design unique items. Changing the definition of industrial design at the time. Analysis of the role of designers and design in the economy. Application possibilities of design solutions in industrial practice. The design level and competitiveness of the economy - study the situation in Poland compared to other economies (eg SWOT analysis).	1
Trends and Changes to Aethetics (Trendy i Zmiany Estetyki)	Classes dedicated to methods and ways of testing and setting trends. Discussion of the best examples of the operation of selected trendsetting agencies. Presentation of the trends setting according styles, colors, elements - in fashion and those that influence significantly the change in the method and style of life of large consumer groups which constitute the market. Discussion on the differences between the fitting upcoming trends and attempting to shape them. Presentation of the impact of street fashion trends. The new groups creating trends.	1
Shaping Form and Function of Clothing (Pracownia Kształowania Formy i Projewktowania Odzieży)	Workshop is a conceptual studio. Student activities are focused on designing costumes for various forms, shapes, sylwetkach, with a variety of details that determine the style and features of item. Core of the workshop activities is creativity and openness of students.	5
Clothes Construction	Study design various self-made garments for men, women, children, clothes for special purposes, and others. Implementation of the project tasks according to preset	4

and Modeling Workshop (Pracownia konstruowania i modelowania)	assumptions and then according to their own projects. Learn how to design and modeling clothes for women, men and children. Implementation of specific design tasks. Starting from the basic structure and the work done traditionally - by hand, the transition to the construction work, modeling and grading forms of clothing that make use of professional CAD system as emanation of aesthetics and creative needs of students. Drapery and pinning on a mannequin as a method of experiential design.	
Design Implementation Workshop (Pracownia realizacji wzorów)	Working in a technology laboratory aimed at self-realization of certain clothing projects. Stitching patterns in order to verify the correctness of the project activities.	4
Elements of Economics and Entrepreneurship	The course covers the basics of economics and entrepreneurship essential for people willing to function independently on the fashion market. There discussed the types of entrepreneurship, operations and management methods. There presented the basics of economic calculation, economic analysis, business plans drafting, acquisition of finance and operating own business - especially in the area of SME. Students make the first attempts to compose a business plan for the activities chosen.	1
Manufacturing documentation and cost calculation	Discussion of the principles and elements of project and technology documentation for the product and collection. Attempts to pre-calculate the cost of the garment. Preparation of design documentation for selected projects using CAD clothing.	2
Textile Enhancement and Finishing (Wykarczanie i uszlachetnianie tekstyliów)	Course covers the technologies and methods of enhancement and finishing of cloths. Students carry out various projects in the field of enhancement and finishing of clothing and textiles such as prints (including digital printing), embroidery, destruction of material, laser cutting applications, "wiping and freezer use" material in the the products and own original ideas.	1
Self-presentation Techniques (Techniki Autoprezentacji)	The course is designed to provide students with the skills of an efficient, effective and eye-catching creation of various types of presentation (self-presentation, product presentation, collection presentation, design assumptions, trends, etc.) using a variety of media and presentation techniques. Designing own portfolio and CV depending on the purpose and addressee. Essential usage of the professional vocabulary, appropriate means of expression and the appropriate self-presentation skills.	1
Concept design & development of a new product workshop (Pracownia koncepcyjna – rozwój nowego produktu)	Workshop of a concept studio character. Student activities are focused on inventing new and original apparel products, testing new methods of finishing products or innovative ways of their implementation, presentation, sales to reach potential customers. The basis for the activities is creativity and openness of students.	5
		Total: 30

3. Examination regulations

VIAMODA Szkoła Wyższa w Warszawie grading scale and ECTS scale

The programme is based on the ECTS system which enables students to complete part of their studies in other Polish or foreign institutions. ECTS grading scale is an auxiliary system adopted in the European Credit Transfer System, which makes easier the translation of marks obtained by the student at the university (i.e. according to the scale in force at the university) at another university grading scale. It does not replace the grades awarded by VIAMODA Szkoła Wyższa w Warszawie according to its own system, however provides additional information about the student's work.

VIAMODA grade	VIAMODA definition	ECTS grade	ECTS definition
5,0	bardzo dobry	A	outstanding performance with only minor errors

4,5	dobry plus	B	above the average standard but with some errors
4,0	dobry	C	generally sound work with a number of notable errors
3,5	dostateczny plus	D	fair but with significant shortcomings
3,0	dostateczny	E	performance meets the minimum criteria
2,0	niedostateczny	FX,F	unsatisfactory- some more work required before the credit can be awarded

For academic subjects without grades at the end of the course there are two indications:

- a) "classified" (zal.) - means the fulfillment of the requirements necessary for a student to pass the course,
- b) "fail" (nzal.) - means failure by the student to complete the necessary course requirements.

Ratings are calculated by the university ECTS coordinator for outgoing students within the international programs exchange, as well as for students (foreigners) taking classes at VIAMODA Szkoła Wyższa w Warszawie or other students wishing to continue their studies at a foreign university. (See §40 - 41 „Regulamin studiów”)

4. ECTS institutional coordinator is Marzanna Lesiakowska-Jabłońska, e-mail: m.lesiakowska-jablonska@viamoda.edu.pl.

III. General information for students

1. Cost of living

Cost of living in Warsaw depends on a personal style. Local currency – Polish złoty (zł). Below is some information about prices (in zł):

Milk (regular), 1 liter 2.50 - 3.00

Loaf of White Bread (500g) 2.50 - 3.20

Rice (1kg) 3.00 - 6.30

Eggs (12) 6.00 - 9.60

Local Cheese (1kg) 20.00 - 26.90

Chicken Breasts (1kg) 15.00 - 20.00

Apples (1kg) 3.00 - 4.20

Oranges (1kg) 4.00- 6.00

Tomato (1kg) 4.00 -7.00

Potato (1kg) 1.60 - 3.00

Water (1.5 liter bottle) 2.00 - 2.50

Coffe, cappuccino (regular) 6.50 - 9.00

Meal (inexpen. restaurants) 18.00 - 25.00

Meal (fast-food join) 15.00 - 18.00

2. Accommodation

Planning your studies at VIAMODA Szkoła Wyższa w Warszawie you are advised to look for appropriate accommodation for the period of your studying in Warsaw before arrival in Poland. At a student's request we may offer help in finding accommodation either in a private flat or in a dormitory, depending on preference. To rent a room you have to pay an average 150-175 euros per month. The request for accommodation must be submitted with advance notice (several weeks before arrival) to Admissions Office at: admission@viamoda.edu.pl

3. Meals

VIAMODA Szkoła Wyższa w Warszawie provides catering, wich offers lunch menu Monday - Friday, from 13:00 to 13:20.

4. Facilities for special needs students

VIAMODA Szkoła Wyższa w Warszawie is partly opened for the students with disabilities. Disabled students may receive a scholarship provided by the Ministry of Science and Higher Education. The scholarship is independent of the student's material status, and only depends on the degree of disability confirmed by medical documentation. It is granted per academic year.

5. Health and insurance

Students from EU/EEA countries are entitled to use public health facilities in Poland on the same conditions as Polish citizens - general health insurance which entitles its bearer to free health services. The only requirement is that you get a confirmation of health insurance from your home country called European Health Insurance Card (EHIC). Students from non - UE/EEA countries have to purchase a health insurance policy in their own countries before arriving to Poland. On the basis of state bilateral agreements, overseas students can be attended to free of charge only in case of emergency. However, the costs of medical care in hospital and appointments with general physicians will have to

be covered by students. Therefore, they should buy health care and casualty insurance for the period of their stay in Poland in their home countries.

We highly recommend you to apply for general medical care insurance at: NFZ department on 8 Chałubińskiego street - entitles you to free public medical care on the same basis as Polish citizens www.nfz-warszawa.pl The insurance document is issued to you on the spot after submitting all the documents and settling the required payment. Costs: ca PLN 50 monthly. It is also recommended to purchase an additional insurance package called KL+NNW - insurance of medical expenses and personal accident insurance offered by the University.

More costly but most convenient is to acquire private insurance offered by private companies such as LUXMED, Medicovert, LIM or EnelMed, where a student is entitled to any medical treatment covered by the insurance.

6. Financial support for students

Every student of VIAMODA Szkoła Wyższa w Warszawie has the opportunity to apply for the financial support, specifically: Fashion industry scholarship for the students of VIAMODA Szkoła Wyższa w Warszawie.

This scholarship may be granted from the second semester of the academic course (for Polish citizens and foreigners). A student may receive a special scholarship of the fashion industry in a form of one year financial grant at the amount of 3500 PLN for outstanding achievements. A substantive support of the sponsor for the honoured student is a very important aspect of this particular scholarship.

7. Student affair office

Student affair office („Biurowo obsługi studenta”) welcomes on Tuesdays and Thursdays, from 10:00 to 15:00, ul. Paca, 37, II floor, Warsaw.

8. Learning facilities

VIAMODA Szkoła Wyższa w Warszawie legal address is 37, Paca Street in Warsaw in the same building as the office of well-known fashion brand ‘Caterina’. The proximity of the producers of women clothing gives the students an opportunity to experience the ambience that accompanies the process of designing and production of new fashion collections. School is equipped with a professional studio, where the photography classes are conducted. The fashion scenery of classrooms, as well as sewing, drawing and painting workshops is a great source of additional inspiration. Our students have access to a fully-equipped library.

The designing studio has been adopted for the needs of students’ educational activities such as fashioning three-dimensional designs, fashioning clothing designs and accessories, production technology.

A tailoring workshop is a place where students learn the material selection, cutting and sewing. Here you will learn sewing materials, methods of dyeing fabric and yarn, professional handling of sewing machines, and learn to use a variety of sewing techniques, as well as performing simple hand sewing.

The general-art workshop is dedicated to conduct various classes, among others drawing and painting, photography, arrangement, journal picture, basics of design, techniques supporting the designing process, designing of clothing models, textile designing.

At photography workshop, students learn the art of combining creative thinking with photographic techniques and the possibilities offered by professional equipment, which is available on the spot.

We help students to master the art of photography and find they means of expression, which in the future will be an individual showcase for each of them.

In the computer lab our students have the chance to participate in classes aimed at supporting the designing process (among those: textile technology, computer based techniques of constructing designs, printing on textiles). The laboratory equipment comprises professional computer hardware and software required to support the designing process, suitable printers, plotter and scanner device for uploading the designs.

9. International programs

Conversation about fashion in its language, in one of its capitals, with an open mind and cross-cultural horizon. By implementing the strategy of international cooperation adopted in the university, VIAMODA Szkoła Wyższa w Warszawie is expanding its network of partners among reputable foreign universities, as well as companies and enterprises of the fashion industry. Studying in an international environment of VMI and partner universities abroad allow students to gain inspiration from the world’s best designs, develop their skills under the guidance of experts from around the world, meet the world-wide applicable standards and trends in the fashion industry. Participation in international projects carried out by Viamoda Industrial University is a unique opportunity for scholarships, internships, new experiences and business contacts.

VIAMODA Szkoła Wyższa w Warszawie has joined the LLP Erasmus exchange program in 2013 and continue academic mobilities within Erasmus+ 2014-2020. This allows our students to obtain scholarships up to one year long studies or a few months long internships in European Union countries and EFTA, as well as Croatia and Turkey. Such foreign exchange programs provide students with the opportunity to gain new experience, to meet interesting people and to have a direct contact with the culture of visited countries. It gives them a great chance to improve language skills and inspires to make friends, keep in touch and cooperate with foreign colleagues.

VIAMODA develops partnership cooperation with the businesses and professional training institutions, fashion brands, companies and corporations operating in the fashion domain, with the institutions supporting the development of the European and global fashion market.

Our foreign academic partners are, among others: University of Borås (Sweden), Vilnius College of Design (Lithuania), Faculty of Design (Trzin, Slovenia), University of Ostrava - Faculty of Fine Arts (Ostrawa, Czech Republic), Istanbul Aydin University (Turkey), National College of Art and Design (Ireland), Obuda University (Hungary), and schools affiliated to SAI Global Knowledge, i.e. Apicius – International School of Hospitality (Italy), Domus Academy (Italy), John Cabot University (Italy), Nuova Accademia di Belle Arti (Italy).

10. Practical information for incoming students

Visa

An EU student and citizens of the EEA countries can enter Poland with an ID document (a valid passport or another document certifying identity and citizenship). Citizens of Switzerland can enter Poland only on the basis of a valid passport. Students from non-EU countries must apply for a Student Visa in the Polish Embassy or consulate in their home country before arriving to Poland. The process of issuing a visa can take a month, so at least one month before departure, a candidate (exchange student) needs the following documents:

- a completed visa application
- 2 images on a white background (3,5 x4, 5 cm),
- passport valid for at least three months longer than the expiry date of the visa,
- confirmation of payment of study (or letter of reference from the host university),
- health insurance valid for the entire period of intended stay in Poland
- a document certifying sufficient funds to persue studying in Poland.

Depending on the country you are a citizen, you may need to have other documents. If you want to make sure if this applies to your country, contact Polish Consulate in your country. For stays of up to 3 months no legalization of stay will be necessary. At least 45 days before the visa expires, students must apply for the temporary residence permit at the the Voivodship Office. For more information please visit the website www.msz.gov.pl Accepted candidates will be issued an acceptance letter, together with an invitation letter for the visa procedure. If you need any assistance please contact the Admissions Office: admission@viamoda.edu.pl .

Warsaw

Warsaw, a city of over 1.7 million people, is Poland's capital and is located in the heart of Europe. It is a bustling metropolis with a vibrant night-life, rich cultural offerings, as well as an unforgettable history. As Poland's economic and political centre, Warsaw also offers many employment opportunities for ambitious students who wish to work for the hundreds of national and international companies including fashion & design brands, organizations and institutions that are located in the city.

Warsaw links design, business, entertainment, culture and leisure and inspires fashion professionals as well as people with an active, vivid and unique subculture, turning the street style and the street culture into everyday essentials. For more information about Warsaw, visit: www.e-warsaw.pl , www.warsawtour.pl , www.warsaw-life.com .

Warsaw city transport. Warsaw has an extensive network of public transportation. All means of multicpal transport, including city and suburban lines as well as the underground operate on the same ticket. Students are advised to purchase a 50% fare 90-day ticket - Warsaw City Card - price c.a. 25-46 euro.

11. Language courses

Studying languages is a very important element of education in VIAMODA Szkoła Wyższa w Warszawie. Language clases conducted in small groups by highly qualified and experienced teachers who use modern coursebooks and audiovisual tools. Every student can count on individual approach, additional consultations and assistance. Main foreign languages which are compulsory in the didactic process at VIAMODA Szkoła Wyższa w Warszawie: Polish and English and Italian - English for Polish students, English and Polish for foreign students. Teaching those languages has been planned in such a way on the curriculum that it will enable every graduate after completing a language course to communicate freely and confidently both in the work environment and everyday life.

Foreign students are entitled to take part in a course of the Polish language and culture. VIAMODA Szkoła Wyższa w Warszawie provides:

- language courses for full-time and extramural students
- lectures and workshops in English of guest lecturers, international experts and designers
- language groups are at different levels of proficiency (candidates are assigned to appropriate groups according to their level of foreign language proficiency declared during the enrolment process)
- modern coursebooks and audiovisual tools, including the design terminology
- individual approach, additional consultations and assistance
- classes of either Italian or English - 4 hours of language instruction per week for full-time students; one language and 2 hours during every session for extramural students
- a syllabus focused on students' future professional needs
- Polish language and professional vocabulary : 2 months (August-September), 240 hours , 30 hours a week– for full-time programme candidates, price: 350 euro.

12. Internships

Professional trainings and practices are crucial in the educational process at VIAMODA Szkoła Wyższa w Warszawie. The main idea guiding our curriculum is providing students, from the beginning of their course, with the practical knowledge which allows to obtain specific skills and prepares to prompt access to the professional world of the widely understood fashion industry with the emphasis on establishing and operating their own company.

Establishment of the VIAMODA Szkoła Wyższa w Warszawie is inspired by the entrepreneurs of the dynamically developing Polish fashion industry. As a result we offer a unique practical business background and encourages students to take on challenges with various fashion companies in Europe and worldwide. The internships provided during the course of studies supplement the practical part of the academic program. The main goal of such training is to prepare graduates for their future work, to obtain professional experience in the best companies in the fashion industry and to consolidate the knowledge allowing to move freely in the fashion world.

13. Sport facilities

Full-time students majoring in design at Viamoda Szkoła Wyższa are required to participate in physical education classes. The program provides 30 hours of PE to be completed by the end of the semester. Completion of the course will be held on the basis of attendance. Students may choose the form of participation from several hourly blocks hours proposed, combining various forms of physical activities. You can choose between: fitness classes, pilates.

14. Extramural activities and student life

Extramural activities provided during the course of studies supplement the practical part of the education in VIAMODA Szkoła Wyższa w Warszawie. The main goal is to introduce students to the professional world, to obtain experience in the fashion and to consolidate the knowledge that will allow students to move freely in the fashion world.

VIAMODA Szkoła Wyższa w Warszawie welcomes international students. Using social media – the facebook fan-page <https://www.viamoda.edu.pl/> and instagram account <https://instagram.com/viamodaenjoy> we involve young people in the discussion of contemporary fashion, technology, and the prospects for studying design and working in fashion.

Viamoda Szkoła Wyższa w Warszawie is a perfect place to develop creativity and to have students years bright and memorable. The concept of VIAMODA is a school where interection of students provides them with professional life-long bonding opportunities. Our students are ready and open to cooperation : student@viamoda.edu.pl

Students partake in various fashion shows, events and exhibitions as participants or volunteers, viewers or guests. Current students as well as perspective students or fans of Viamoda may become reporters of fashion, design orlifestyle. Specialy organized contests help our students' dreams to come true, give a chance for the talented works to be produced and announce new designers names.