

# Course catalogue - Academic Year 2020/2021

## 1. INFORMATION ON THE INSTITUTION

### 1.1. Name and address

VIAMODA Szkoła Wyższa w Warszawie  
ul. Paca 37, 04-386 Warsaw, Poland  
e-mail: [international@viamoda.edu.pl](mailto:international@viamoda.edu.pl), [admission@viamoda.edu.pl](mailto:admission@viamoda.edu.pl)  
tel.: +48226461615, +48 506561999  
web-site: [www.viamoda.edu.pl](http://www.viamoda.edu.pl)  
Erasmus Code: PL WARSZAW77

### 1.2. Academic calendar

1st semestr or autumn semester	October 01, 2020 – February 05, 2021
2nd semestr or summer semester	March 01, 2021 – June 25, 2021

### 1.3. Academic authorities

Rector – Piotr Stefaniuk, PhD  
Vice-Rector on Promotion and International Cooperation – Kinga Miller, Mgr  
Erasmus+ Representative – Weronika Dorocka

### 1.4. General description of the institution

Viamoda Szkoła Wyższa w Warszawie is an internationally-oriented and business-bonded private institution of higher education (Decyzja Ministra Nauki i Szkolnictwa Wyższego nr MNiSW-DNS-WUN-6010-14407-3/SP/11). Viamoda Szkoła Wyższa w Warszawie offers practical professional training in designing, creating and managing fashion as well as developing and implementing modern technological, communication and business strategies for the fashion industry.

### 1.5. List of programmes offered

Fashion Design and Technology Management, BA (in Polish)

### 1.6. General admission requirements

For Polish citizens: świadectwo dojrzałości/odpis wykonany przez Komisję Egzaminacyjną w przypadku „nowej matury” lub odpis wykonany przez szkołę w przypadku „starej matury”.  
For foreign citizens: the certificate which entitles the candidate to apply for admission to a higher education institution together with a translation, legalization in the country where it was issued or in the embassy and nostrification., a certified sufficient level of Polish or English language proficiency.

More about admission: [https://www.viamoda.edu.pl/rekrutacja/zasady-naboru-oplaty-dla-studi-lw-i-stopnia\\_s\\_120.html](https://www.viamoda.edu.pl/rekrutacja/zasady-naboru-oplaty-dla-studi-lw-i-stopnia_s_120.html)

### 1.7. Main university regulations

[https://www.viamoda.edu.pl/o-uczelni/akty-prawne\\_s\\_60.html](https://www.viamoda.edu.pl/o-uczelni/akty-prawne_s_60.html)

## 2. INFORMATION ON PROGRAMMES

## 2.1. Fashion Design

### 2.1.1. General description:

First cycle programme, full-time, part-time, 3,5 year studies, language: Polish.

Qualification awarded: first cycle degree –bachelor– in design.

Specializations: Fashion Design and Technology Management

### 2.1.2. Specific admission requirements:

No specific admission requirements.

### 2.1.3. Profile of the programme and occupational profiles of graduates:

Students gain knowledge in the field of design, technology, materials science, as well as of practical knowledge of the market and of the principles and processes of commercial design and collection management. The programme consists of a balanced combination of basic design aspects and synergistic technological skills to create a unique education path. An attractive range of subjects provides practical education with an emphasis on full knowledge of the design process.

The specialization is dedicated to future designers who want to find their place in design studios, pre-production departments, as well as future product managers who are interested in design combined with product management. The selection of subjects made by the authors of the programme allows the education of the most sought-after specialists on the fashion market and providing them with a good theoretical background and professional experience.

The program includes the preparation of original projects and the independent implementation of the collection. The process of creating a visually coherent and sales collection begins with collecting inspiration and creating an idea for the entire assortment, developing projects with the awareness of innovative industrial technologies, material engineering, organization of production processes, product quality and its control, up to its production - sewing. As a result, students are prepared to enter the clothing industry smoothly, both as designers of companies present on the market and as independent creators of their own fashion brands.

The program is filled with substantive lectures and practical exercises conducted by recognized experts in the fashion industry. Specialized areas of knowledge include, among others, technological know-how, product and design innovations as well as fashion and market trends. Students learn and use IT technologies and professional design programs, eg CAD, in their projects. These meetings are also aimed at building professional industry networking. Students have the opportunity to gain and establish many professional contacts and undergo internships in real market conditions.

### 2.1.4. Access to further studies - second cycle programme

### 2.1.5. Courses available for Erasmus+ exchange students:

## V semester, Fashion Design and Technology Management

Component title	Description of the component	Number of ECTS credits
Computer Design Construction and Modeling (CAD)	Studying to use professional CAD system, supporting the work of fashion designers in the pattern design, mold design clothes modeling, grading, creating layouts as templates available for cutting material. Implementation of design with full use of available programs and functions within the CAD. Realization of tasks assigned to students and using the system for their own project work.	3
Technological Innovations in Fashion (Innowacje Technologiczne w Branży)	Subject presents technological innovations that create new value in the widely defined fashion industry, provides sources of innovation and forecast changes resulting from demographic evolutions and social expectations regarding clothing and textiles. During the course issues related to bionics, nanotechnology, textronics as those that give a new impulse to the development of	1

	the fashion industry, as well as the issues of e-technology application in industry are discussed.	
Organization and Management in Creative Sectors (Organizacja i Zarządzanie w Sektorach Kreatywnych)	The subject covers issues related to the organization and functioning of fashion industry in Poland, Europe (including the EU) and whole world. It presents good examples of functioning in the fashion of various types of enterprises: manufacturers of materials and accessoires for the industry, clothing, accessories, footwear, jewelry, retailers and wholesalers. The issues of organizing own business, management and conscious decision taking into account the concept of sustainable design are also discussed. Students carry out their own projects.	1
Design Processes and Economy (Procesy projektowe a Gospodarka)	Gaining knowledge about methods and procedures for solving design problems in the context of the historical and current role of the designer in the economy. Analysis, formulation and solving of design challenges as well as verification of proposed solutions. Differences between industrial design and unique product designs. Changing the definition of industrial design over the years. Analysis of the role of designers and design in the economy. Application of possibilities of using design solutions in industrial practice.	1
Trends and Changes of Aethetics (Trendy i Zmiany Estetyki)	Classes dedicated to methods and ways of setting trends and also to discussion of the best examples of operation of selected trendsetting agencies. Presentation of fashion short-term trends according to styles, colors and details and also long-term and social tendencies that influence significantly the change the lifestyle of consumer groups which constitute the market. Discussion of the differences between matching upcoming trends and attempting to shape them. Presentation of the impact of street fashion trends and new groups creating trends.	1
Shaping Form and Function of Clothing Workshop (Pracownia Kształtowania Formy i Projektowania Odzieży)	Whorkshop run in the form of a conceptual studio where students focus on designing costumes for different forms, shapes, and silhouettes, with a variety of details that define the style and characteristics of the created item. The basis of the workshop activities is places around the creativity and openness of students.	5
Clothes Construction and Modeling Workshop (Pracownia konstruowania i modelowania)	Study design various self-made garments for men, women, children, clothes for special purposes, and others. Implementation of the project tasks according to preset assumptions and then according to their own projects. Learn how to design and modeling clothes for women, men and children. Implementation of specific design tasks. Starting from the basic structure and the work done traditionally - by hand, the transition to the construction work, modeling and grading forms of clothing that make use of professional CAD system as emanation of aesthetics and creative needs of students. Drapery and pinning on a mannequin as a method of experiential design.	
Design Implementation Workshop (Pracownia realizacji wzorów)	Working in a technology laboratory aimed at self-realization of certain clothing projects. Stitching patterns in order to verify the correctness of the project activities.	4
Elements of Economics and Entrepreneurship	The course covers the basics of economics and entrepreneurship essential for people willing to function independently on the fashion market. There discussed the types of entrepreneurship, operations and management methods. There presented the basics of economic calculation, economic analysis, business plans drafting, acquisition of finance and operating own business - especially in the area of SME. Students make the first attempts to compose a business plan for the activities chosen.	1
Manufacturing documentation and cost calculation	Discussion of the principles and elements of project and technology documentation for the product and collection. Attempts to pre-	2

	calculate the cost of the garment. Preparation of design documentation for selected projects using CAD clothing.	
Textile Enhancement and Finishing (Wykanczanie i uszlachetnianie tekstyliów)	Course covers the technologies and methods of enhancement and finishing of cloths. Students carry out various projects in the field of enhancement and finishing of clothing and textiles such as prints (including digital printing), embroidery, destruction of material, laser cutting applications, "wiping and freezer use" material in the the products and own original ideas.	1
Self- presentation Techniques (Techniki Autoprezentacji)	The course is designed to provide students with the skills of an efficient, effective and eye-catching creation of various types of presentation (self-presentation, product presentation, collection presentation, design assumptions, trends, etc.) using a variety of media and presentation techniques. Designing own portfolio and CV depending on the purpose and addressee. Essential usage of the professional vocabulary, appropriate means of expression and the appropriate self-presentation skills.	1
Concept design & development of a new product workshop (Pracownia koncepcyjna – rozwój nowego produktu)	Workshop of a concept studio character. Student activities are focused on inventing new and original apparel products, testing new methods of finishing products or innovative ways of their implementation, presentation, sales to reach potential customers. The basis for the activities is creativity and openness of students.	5
Total:		30

## 2.2. Brand Communication

### 2.2.1. General description:

First cycle programme, full-time, part-time, 3,5 year studies, language: Polish.

Qualification awarded: first cycle degree –bachelor– in design.

Specializations: Brand Communication Design, Photography and Visual Branding.

### 2.2.2. Specific admission requirements:

No specific admission requirements.

### 2.2.3. Profile of the programme and occupational profiles of graduates:

The study program is dedicated to those who would like to combine a passion for fashion with professional work in the areas of brand design, its communication and the creation of a coherent visual identification, as well as acquiring skills in the area of fashion photography as a tool to reach customers in the age of visual culture.

Creating a coherent brand message, closely related to its DNA, is like telling a unique story, full of emotions in the visual and verbal layer, building in customers the identify with a given brand and the desire for its products.

Students gain knowledge about the methods of building communication strategy for a fashion brand using professional tools of communication, as well as they gain the ability to create an attractive and convincing storytelling, copywrite and creative visual message around it, which make it recognizable on the market.

The program is filled with substantive lectures and practical exercises conducted by recognized experts in the fashion industry. Students learn the professional language of fashion, the phenomena that govern the industry and become conscious critics and effective specialists in designing visual communication for fashion brands, and learn about the full range of tools used in fashion photography: from packshoots to imaginery and session photography. The study program also includes the creation of visual identification with the use of professional graphic programs and the production of photo sessions, as well as, image technology and post-production.

### 2.2.4. Access to further studies - second cycle programme

### 2.2.5. Courses available for Erasmus+ exchange students:

## V semester, Brand Communication Design, Photography and Visual Branding

Component title	Description of the component	Number of ECTS credits
New Communication Tools (Nowe Narzędzia Komunikacji)	Marketing communication as the flow of information from the brand to the customer, buyer and vice versa, including visual communication. Creating content in terms of effectively reaching and engaging potential customers in the goal of a given activity, i.e. User Experience. The influence of new technologies on the communication process. Consumer behavior and new communication tools - scope and area of mutual interactions. Innovative forms of communication. Monitoring the effectiveness of communication. Introduction to e-commerce, VR (Virtual Reality) technologies.	3
Visual Branding (Projektowanie Komunikacji Wizualnej w oparciu o DNA Marki)	Elements of visual branding and brand identity. The design process behind a visual branding starting with understanding the brand and its DNA, creating a brief, research and preparing mood boards. Introduction to visual identity elements such as color, typography, and other graphic components. Brand expression, art direction and imaginery as a visual language.	3
(Usability and User-Experience Design (Projektowanie Zorientowane na Odbiorcę)	Introduction to UCD (User-centered Design) and design thinking. Insight as recognition of the needs of the recipient of the design process. Interaction design. UCD design process and its stages: user context analysis, requirements analysis and documentation, design process and its development.	3
Video Production (Realizacje obrazów ruchomych)	The course covers the basics of visual storytelling, shooting and video editing. Camera control and settings. Audio techniques and video lighting. Color correction and postproduction workflow. Directing and pre-production.	4
Design Management (Zarządzanie Designem)	Introduction to issues related to the design of Point of Sales. The effectiveness of stylization of space and Visual Merchandising. Selected design icons and iconic items as well as famous designers. Shop, pop-up, concept store, fair stand - ways to properly present the brand, taking into account the latest trends. Shaping customer experiences. Design storytelling.	2
Product Photography (Fotografia Produktowa)	Classes devoted to teaching product-oriented photography that shows the product in all its glory, what is the key to making the customer interested in purchasing it including techniques and elements of making effective and attractive product photography for the recipient.	3
Events Production (Projektowanie Eventów Promocyjnych)	Types of events in the fashion industry - success and failure case studies. Shaping the event's goal, understanding the target groups, planning and production schedule, event schedule, choosing the place, event graphic design. Sponsors, event patrons and budgeting. Creating a working team according to task areas. Promotion of the event.	3
Image Technology and Post-production (Technologia Obrazu i Post-produkcja)	Knowledge of appropriate technologies in the areas of photography used in the fashion industry as well as adapted to the developing multimedia technologies. Implementation of photo works and photo sessions, the concept of which is adapted to the intended final aesthetic and communication effects. Practical use of post-production programs in order to retouch and correct photos and videos.	3
Elements of Economics and Entrepreneurship	The course covers the basics of economics and entrepreneurship essential for people willing to function independently on the fashion market. There discussed the	1

	types of entrepreneurship, operations and management methods. There presented the basics of economic calculation, economic analysis, business plans drafting, acquisition of finance and operating own business - especially in the area of SME. Students make the first attempts to compose a business plan for the activities chosen.	
Trends and Changes to Aesthetics (Trendy i Zmiany Estetyki)	Classes dedicated to methods and ways of testing and setting trends. Discussion of the best examples of the operation of selected trendsetting agencies. Presentation of the trends setting according styles, colors, elements - in fashion and those that influence significantly the change in the method and style of life of large consumer groups which constitute the market. Discussion on the differences between the fitting upcoming trends and attempting to shape them. Presentation of the impact of street fashion trends. The new groups creating trends.	1
Technological Innovations in Fashion (Innowacje Technologiczne w Branży)	Subject presents technological innovations that create new value in the widely defined fashion industry. There is presented sources of innovation and forecasted the developments arising from demographic change and social expectations regarding the clothing and textiles. There is discussed issues associated with bionics, nanotechnology, textronics as the those that give a new impetus to development of the fashion industry. Trend of mass customization as a way of fashion industry development. Issues of applying e-technologies in the industry.	1
Organization and Management in Creative Sectors (Organizacja i Zarządzanie w Sektorach Kreatywnych)	Subject discusses the issues related to organization and method of operation of the industry in Poland, Europe (including the EU) and in the world. It presents good examples of functioning in the fashion of various types of enterprises: manufacturers of materials and accessoires for the industry, clothing, accessories ,shoes, jewelry, retailers and wholesalers. The issues of organization of own business, intentional management and deliberate conducting of activities, taking into account the concept of sustainable design, are addressed. Students perform the project s on their own.	1
Design Processes and Economy (Procesy projektowe a Gospodarka)	Gaining knowledge of methods and procedures for solving design problems in the context of the historical and current role of the designer in the economy. Analysis, formulating and solving design challenges, and verication of the proposed solutions. Differences between industrial design and product design unique items. Changing the definition of industrial design at the time. Analysis of the role of designers and design in the economy. Application possibilities of design solutions in industrial practice. The design level and competitiveness of the economy - study the situation in Poland compared to other economies (eg SWOT analysis).	1
Total:		29

### 2.3. Examination regulations

#### **VIAMODA Szkoła Wyższa w Warszawie grading scale and ECTS scale**

The programme is based on the ECTS system which enables students to complete part of their studies in Polish or foreign institutions. ECTS grading scale is an auxiliary system adopted in the European Credit Transfer System, which makes easier the translation of marks obtained by the student at the university (i.e. according to the scale in force at the university) at another university grading scale. It does not replace the grades awarded by VIAMODA Szkoła Wyższa w Warszawie according to Polish system which provides additional information about the student's achievements.

VIAMODA grade	VIAMODA definition	ECTS grade	ECTS definition
5,0	bardzo dobry	A	outstanding performance with only minor errors
4,5	dobry plus	B	above the average standard but with some errors
4,0	dobry	C	generally sound work with a number of notable errors
3,5	dostateczny plus	D	fair but with significant shortcomings
3,0	dostateczny	E	performance meets the minimum criteria
2,0	niedostateczny	FX, F	unsatisfactory- some more work required before the credit can be awarded

For academic subjects without grades at the end of the course there are two indications:

- "classified" (zal.) - means the fulfillment of the requirements necessary for a student to pass the course,
- "fail" (nzal.) - means failure by the student to complete the necessary course requirements.

Ratings are calculated by the university ECTS coordinator for outgoing students within the international programs exchange, as well as for students (foreigners) taking classes at VIAMODA Szkoła Wyższa w Warszawie or other students wishing to continue their studies at a foreign university. ( See §40 - 41 „Regulamin studiów”)

2.4. ECTS institutional coordinator is Bogda Lewandowska, e-mail: bogda.lewandowska@viamoda.edu.pl.

### 3. GENERAL INFORMATION FOR STUDENTS

#### 3.1. Cost of living

Cost of living in Warsaw depends on a personal style.

Local currency – Polish złoty (zł).

Below is some information about prices (in zł):

Milk (regular), 1 liter 2.50 - 3.00

Loaf of White Bread (500g) – 2.50 – 3.20

Rice (1kg) 3.00 - 6.30

Eggs (12) 6.00 - 9.60

Local Cheese (1kg) 20.00 - 26.90

Chicken Breasts (1kg) 15.00 - 20.00

Apples (1kg) 3.00 - 4.20

Oranges (1kg) 4.00 - 6.00

Tomato (1kg) 4.00 - 7.00

Potato (1kg) 1.60 - 3.00

Water (1.5 liter bottle) 2.00 - 2.50

Coffe, cappuccino (regular) 6.50 - 9.00

Meal (inexpen. restaurants) 18.00 - 25.00

Meal (fast-food join) 15.00 - 18.00

#### 3.2. Accommodation

Planning your studies at VIAMODA Szkoła Wyższa w Warszawie you are advised to look for appropriate accommodation for the period of your studying in Warsaw before arrival in Poland. At a student's request we may offer help in finding accommodation either in a private flat or in a dormitory, depending on preference. To rent a room you have to pay an average 150-175 euros per month. The request for accommodation must be submitted with advance notice (several weeks before arrival) to Admissions Office at: [admission@viamoda.edu.pl](mailto:admission@viamoda.edu.pl)

### **3.3. Meals**

VIAMODA Szkoła Wyższa w Warszawie do not provides catering.

### **3.4. Facilities for special needs students**

VIAMODA Szkoła Wyższa w Warszawie is partly opened for the students with disabilities. Disabled students may receive a scholarship provided by the Ministry of Science and Higher Education. The scholarship is independent of the student's material status, and only depends on the degree of disability confirmed by medical documentation. It is granted per academic year.

### **3.5. Health and insurance**

Students from EU/EEA countries are entitled to use public health facilities in Poland on the same conditions as Polish citizens - general health insurance which entitles its bearer to free health services. The only requirement is that you get a confirmation of health insurance from your home country called European Health Insurance Card (EHIC). Students from non - UE/EEA countries have to purchase a health insurance policy in their own countries before arriving to Poland. On the basis of state bilateral agreements, overseas students can be attended to free of charge only in case of emergency. However, the costs of medical care in hospital and appointments with general physicians will have to be covered by students. Therefore, they should buy health care and casualty insurance for the period of their stay in Poland in their home countries.

We highly recommend you to apply for general medical care insurance at: NFZ department on 8 Chałubińskiego street - entitles you to free public medical care on the same basis as Polish citizens [www.nfz-warszawa.pl](http://www.nfz-warszawa.pl) The insurance document is issued to you on the spot after submitting all the documents and settling the required payment. Costs: ca PLN 50 monthly. It is also recommended to purchase an additional insurance package called KL+NNW - insurance of medical expenses and personal accident insurance offered by the University.

More costly but most convenient is to acquire private insurance offered by private companies such as LUXMED, Medcover, LIM or EnelMed, where a student is entitled to any medical treatment covered by the insurance.

### **3.6. Financial support for students**

Every student of VIAMODA Szkoła Wyższa w Warszawie has the opportunity to apply for the financial support, specifically: Fashion industry scholarship for the students of VIAMODA Szkoła Wyższa w Warszawie.

This scholarship may be granted from the second semester of the academic course (for Polish citizens and foreigners). A student may receive a special scholarship of the fashion industry in a form of one year financial grant at the amount of 3500 PLN for outstanding achievements. A substantive support of the sponsor for the honoured student is a very important aspect of this particular scholarship.

### **3.7. Student affair office**

Student affair office („Biuro obsługi studenta”) welcomes on Tuesdays and Thursdays, from 10:00 to 15:00, ul. Paca, 37, II floor, Warsaw.

### **3.8. Learning facilities**

VIAMODA Szkoła Wyższa w Warszawie legal adress is 37, Paca Street in Warsaw in the same building as the office of well-known fashion brand 'Caterina'. The proximity of the producers of women clothing gives the students an opportunity to experience the ambience that accompanies the process of designing and production of new fashion collections. School is equipped with a professional studio, where the photography classes are conducted. The fashion scenery of classrooms, as well as sewing, drawing and painting workshops is a great source of additional inspiration. Our students have access to a fully-equipped library.



The designing studio has been adopted for the needs of students' educational activities such as fashioning three-dimensional designs, fashioning clothing designs and accessories, production technology.

A tailoring workshop is a place where students learn the material selection, cutting and sewing. Here you will learn sewing materials, methods of dyeing fabric and yarn, professional handling of sewing machines, and learn to use a variety of sewing techniques, as well as performing simple hand sewing.

The general-art workshop is dedicated to conduct various classes, among others drawing and painting, photography, arrangement, journal picture, basics of design, techniques supporting the designing process, designing of clothing models, textile designing.

At photography workshop, students learn the art of combining creative thinking with photographic techniques and the possibilities offered by professional equipment, which is available on the spot.

We help students to master the art of photography and find they means of expression, which in the future will be an individual showcase for each of them.

In the computer lab our students have the chance to participate in classes aimed at supporting the designing process (among those: textile technology, computer based techniques of constructing designs, printing on textiles). The laboratory equipment comprises professional computer hardware and software required to support the designing process, suitable printers, plotter and scanner device for uploading the designs.

### **3.9. International programs**

Conversation about fashion in its language, in one of its capitals, with an open mind and cross-cultural horizon. By implementing the strategy of international cooperation adopted in the university, VIAMODA Szkoła Wyższa w Warszawie is expanding its network of partners among reputable foreign universities, as well as companies and enterprises of the fashion industry. Studying in an international environment of VMI and partner universities abroad allow students to gain inspiration from the world's best designs, develop their skills under the guidance of experts from around the world, meet the world-wide applicable standards and trends in the fashion industry. Participation in international projects carried out by Viamoda Industrial University is a unique opportunity for scholarships, internships, new experiences and business contacts.

VIAMODA Szkoła Wyższa w Warszawie has joined the LLP Erasmus exchange program in 2013 and continue academic mobilities within Erasmus+ 2014-2020. This allows our students to obtain scholarships up to one year long studies or a few months long internships in European Union countries and EFTA, as well as Croatia and Turkey. Such foreign exchange programs provide students with the opportunity to gain new experience, to meet interesting people and to have a direct contact with the culture of visited countries. It gives them a great chance to improve language skills and inspires to make friends, keep in touch and cooperate with foreign colleagues.

VIAMODA develops partnership cooperation with the businesses and professional training institutions, fashion brands, companies and corporations operating in the fashion domain, with the institutions supporting the development of the European and global fashion market. Our foreign academic partners are, among others: University of Borås (Sweden), Vilnius College of Design (Lithuania), Faculty of Design (Trzin, Slovenia), University of Ostrava - Faculty of Fine Arts (Ostrava, Czech Republic), Istanbul Aydin University (Turkey), National College of Art and Design (Ireland), Obuda University (Hungary), and schools affiliated to SAI Global Knowledge, i.e. Apicius – International School of Hospitality (Italy), Domus Academy (Italy), John Cabot University (Italy), Nuova Accademia di Belle Arti (Italy).

### **3.10. Practical information for incoming students**

#### **Visa**

An EU student and citizens of the EEA countries can enter Poland with an ID document (a valid passport or another document certifying identity and citizenship). Citizens of Switzerland can enter Poland only on the basis of a valid passport. Students from non-EU countries must apply for a Student Visa in the Polish Embassy or consulate in their home country before arriving to Poland. The process of issuing a visa can take a month, so at least one month before departure, a candidate (exchange student) needs the following documents:

- a completed visa application
- 2 images on a white background (3,5 x4, 5 cm),
- passport valid for at least three months longer than the expiry date of the visa,
- confirmation of payment of study (or letter of reference from the host university),
- health insurance valid for the entire period of intended stay in Poland
- a document certifying sufficient funds to pursue studying in Poland.

Depending on the country you are a citizen, you may need to have other documents. If you want to make sure if this applies to your country, contact Polish Consulate in your country. For stays of up to 3 months no legalization of stay will be necessary. At least 45 days before the visa expires, students must apply for the temporary residence permit at the the Voivodeship Office. For more information please visit the website [www.msz.gov.pl](http://www.msz.gov.pl) Accepted candidates will be issued an acceptance letter, together with an invitation letter for the visa procedure. If you need any assistance please contact the Admissions Office: [admission@viamoda.edu.pl](mailto:admission@viamoda.edu.pl).

### **Warsaw**

Warsaw, a city of over 1.7 million people, is Poland's capital and is located in the heart of Europe. It is a bustling metropolis with a vibrant night-life, rich cultural offerings, as well as an unforgettable history. As Poland's economic and political centre, Warsaw also offers many employment opportunities for ambitious students who wish to work for the hundreds of national and international companies including fashion & design brands, organizations and institutions that are located in the city.

Warsaw links design, business, entertainment, culture and leisure and inspires fashion professionals as well as people with an active, vivid and unique subculture, turning the street style and the street culture into everyday essentials. For more information about Warsaw, visit: [www.e-warsaw.pl](http://www.e-warsaw.pl) , [www.warsawtour.pl](http://www.warsawtour.pl) , [www.warsaw-life.com](http://www.warsaw-life.com) .

Warsaw city transport. Warsaw has an extensive network of public transportation. All means of municipal transport, including city and suburban lines as well as the underground operate on the same ticket. Students are advised to purchase a 50% fare 90-day ticket - Warsaw City Card - price c.a. 25-46 euro.

### **3.11. Language courses**

Studying languages is a very important element of education in VIAMODA Szkoła Wyższa w Warszawie. Language classes conducted in small groups by highly qualified and experienced teachers who use modern coursebooks and audiovisual tools. Every student can count on individual approach, additional consultations and assistance. Main foreign languages which are compulsory in the didactic process at VIAMODA Szkoła Wyższa w Warszawie: Polish and English and Italian - English for Polish students, English and Polish for foreign students. Teaching those languages has been planned in such a way on the curriculum that it will enable every graduate after completing a language course to communicate freely and confidently both in the work environment and everyday life.

Foreign students are entitled to take part in a course of the Polish language and culture. VIAMODA Szkoła Wyższa w Warszawie provides:

- language courses for full-time and extramural students
- lectures and workshops in English of guest lecturers, international experts and designers

- language groups are at different levels of proficiency (candidates are assigned to appropriate groups according to their level of foreign language proficiency declared during the enrolment process)
- modern coursebooks and audiovisual tools, including the design terminology
- individual approach, additional consultations and assistance
- classes of either Italian or English - 4 hours of language instruction per week for full-time students; one
- language and 2 hours during every session for extramural students
- a syllabus focused on students' future professional needs
- Polish language and professional vocabulary : 2 months (August-September), 240 hours , 30 hours a week– for full-time programme candidates, price: 350 euro.

### **3.12. Internships**

Professional trainings and practices are crucial in the educational process at VIAMODA Szkoła Wyższa w Warszawie. The main idea guiding our curriculum is providing students, from the beginning of their course, with the practical knowledge which allows to obtain specific skills and prepares to prompt access to the professional world of the widely understood fashion industry with the emphasis on establishing and operating their own company.

Establishment of the VIAMODA Szkoła Wyższa w Warszawie is inspired by the entrepreneurs of the dynamically developing Polish fashion industry. As a result we offer a unique practical business background and encourages students to take on challenges with various fashion companies in Europe and worldwide. The internships provided during the course of studies supplement the practical part of the academic program. The main goal of such training is to prepare graduates for their future work, to obtain professional experience in the best companies in the fashion industry and to consolidate the knowledge allowing to move freely in the fashion world.

### **3.13. Sport facilities**

Full-time students majoring in design at Viamoda Szkoła Wyższa are required to participate in physical education classes. The program provides 30 hours of PE to be completed by the end of the semester. Completion of the course will be held on the basis of attendance. Students may choose the form of participation from several hourly blocks hours proposed, combining various forms of physical activities. You can choose between: fitness classes, pilates.

### **3.14. Extramural activities and student life**

Extramural activities provided during the course of studies supplement the practical part of the education in VIAMODA Szkoła Wyższa w Warszawie. The main goal is to introduce students to the professional world, to obtain experience in the fashion and to consolidate the knowledge that will allow students to move freely in the fashion world.

VIAMODA Szkoła Wyższa w Warszawie welcomes international students. Using social media – the facebook fan-page <https://www.viamoda.edu.pl/> and instagram account <https://instagram.com/viamodaenjoy> we involve young people in the discussion of contemporary fashion, technology, and the prospects for studying design and working in fashion.

Viamoda Szkoła Wyższa w Warszawie is a perfect place to develop creativity and to have students years bright and memorable. The concept of VIAMODA is a school where interaction of students provides them with professional life- long bonding opportunities. Our students are ready and open to cooperation : [student@viamoda.edu.pl](mailto:student@viamoda.edu.pl)

Students partake in various fashion shows, events and exhibitions as participants or volunteers, viewers or guests. Current students as well as perspective students or fans of Viamoda may become reporters of fashion, design or lifestyle. Specialty organized contests help our students'

dreams to come true, give a chance for the talented works to be produced and announce new designers names.