

Styling



BRAND COMMUNICATION
PHOTOGRAPHY & STYLING

DESIGN

210 ECTS



STYLIZATION

FIRST CYCLE STUDIES

3,5 YEARS

PROGRAM

- Key styles and images of fashion
- Styling interpretations combining history and contemporary codes of fashion language
- Collection styling and its impact on brand image and style
- Personal styling
- Trend boards to illustrate creative thinking
- Fashion trend research tools
- Planning and narration of photo shoots and fashion shows
- Production of photo shoots and promotional events
- Product, image and multimedia photography
- Production and post-production of visual materials
- Portfolio building
- Communication with the media environment

